Newyork Festival Kitabı
New York Festival Ödülü 1997

ENGLAND
SILVER SUPPLEMENTAL SINGLE
LEO BURNETT
LONDON
CREATIVE DIRECTOR: Gerard Stamp/John Jessup
COPYWRITER: Rosie Jameson
ART DIRECTOR: Jamie Berger
ILLUSTRATOR: Robin Chevalier/London
TYPOGRAPHER: Trevor Slabber

USA
BRONZE SUPPLEMENTAL SINGLE
McCANN-ERICKSON PUERTO RICO
SAN JUAN PR
CREATIVE DIRECTOR: Carlos Mendez
COPYWRITER: Maria Del Valle
ART DIRECTOR: Augusto Marin

LEBANON
FINALIST SINGLE
CSS & GREY
BEITMERY
CREATIVE DIRECTOR: Philippe Skaff
COPYWRITER: Nicky Macedo
ART DIRECTOR: Mahyi Sadek
DESIGN COMPANY: CSS & Grey

USA
FINALIST SINGLE
CATALYST DIRECT, INC.
ROCHESTER NY
CREATIVE DIRECTOR: Frank Brady
COPYWRITER: Carol Fingar
ART DIRECTOR: Janine Sutz
ILLUSTRATOR: Todd Rohnke/Rochester, NY
MANAGING DIRECTOR: Jeff Cleary/Mike Osborn

USA
FINALIST SINGLE
DAVISELEN ADVERTISING
LOS ANGELES CA
CREATIVE DIRECTOR: Stan Kaplan
COPYWRITER: Alan Bertozzi
ART DIRECTOR: Gary Low

TURKEY
FINALIST SINGLE
FULMAR REKLAM
ISTANBUL
CREATIVE DIRECTOR: Atilla Ergader
COPYWRITER: Dogan Gonder/ Muzaffer Sanur
ART DIRECTOR: Atilla Ergader
DESIGN COMPANY: Fulmar

AUSTRIA
FINALIST SINGLE
HARTINGER CONSULTING
LEIBNITZ
CREATIVE DIRECTOR: Kraft Peter
COPYWRITER: Sepp Hartinger
ART DIRECTOR: Sepp Hartinger